

# Dana Gier



**30+ Years Experience**  
**Global Executive & Technology,**  
**Research & Development Leadership,**  
**Career Prep & Coaching**

**Dana Gier** is the co-owner of Take Hold Consulting. She leads career preparation and coaching for students and young professionals to accelerate their college-to-career or career development path. In this company, she assists students and young professional to map & connect skills, experiences and aspirations to achieve career goals: choosing an education or career path, defining & preparing for targeted job opportunities or moving to a new company or career.

Over her entire career, Dana held a variety of research, commercial, employee development and coaching roles. She has deep customer experience working across disruptive technologies, multiple markets and industries giving insights to understand many company cultures, roles & critical skills. *Markets include Packaging, Consumer, Automotive, Appliances, Footwear, Toys, Personal Care, Adhesives, Electronics, Energy, Construction, Medical and the multitude of technologies and suppliers.*

At The Dow Chemical Company, Dana was the Global Research & Development Director for the Elastomers and Electrical & Telecommunications Business. She had primary

responsibility for defining/executing the technical strategy for business, including disruptive technologies growth through differentiated new product and application developments targeted at multiple strategic markets and geographies.

Dana joined Dow in Freeport, Texas as a chemist in Polyurethanes Materials Science working across flexible and rigid foam applications in structure property design. After gaining significant fundamentals knowledge, Dana transitioned to a Technical Service & Development and Leadership to focus on new application development and implementing technical solutions for customers. During this tenure she launched the industry's first Polyurethanes' Customer Technical Support Center and expanded technical leadership to include the Rigid & Coatings, Adhesives, Sealants & Elastomers markets.

Dana was named Director of New Products in Dow Core R&D focusing on long-term disruptive technology development. Dana then joined the Global Plastics Business as the Director of Flexible & Rigid Food Packaging and Durables across the critical North American markets.

As a business leader in Elastomers and Electrical & Telecommunications she also assumed leadership for Market Research and Sustainability across the global business portfolio.

During her career she was also responsible for many internal and external career development activities: on-boarding new hires, managing and developing employees, leading cross-functional teams, targeting and executing university recruiting strategies and leading/participating on national & regional STEM Associations.

Dana received her Bachelor's degree in Chemistry from University of Missouri, Columbia and she earned executive MBAs from INSEAD and Babson University.



**Take Hold Consulting**  
CAREER PREP & COACHING